Governors’ Challenge
Blood Drives

A project of the
GLOBAL NETWORK FOR BLOOD DONATION
A Rotarian Action Group
Keeping it Close to Home

- How many have had a blood transfusion?
- How many have a family member who has had a blood transfusion?
- How many have donated blood?

Bob Setter, PDG, blood donor
A Project that could Save Your Life

- 38% of population is eligible to donate
- About 1 person in 3 will need a transfusion
- Less than 10% do

(US statistics)

Rotarian Roger and Judy Jahnel
More than 81 million units of blood are collected globally every year.

Only 45% of these are donated in developing and transitional countries where more than 80% of the world’s population lives. (WHO)
Rotary’s Role

- Rotarians have been donating blood since the earliest days of blood banking
- Around the world – Rotarians work with their local community blood centers
- Rotary Blood Drives contribute over 1% of the world’s blood supply (TCU survey)
- Rotary has been recognized by WHO and AABB as one of the world’s largest forces for voluntary blood donation
The Governors’ Challenge

- Started within D5790 in Fort Worth, Texas
- First District-level Challenge with D9300 in South Africa
- Vampire Challenge with D5810 (Dallas area)
A Community Service

ROTARY CLUBS WORK WITH THEIR COMMUNITY BLOOD CENTERS

- Encourage blood donations
- Raise community awareness
- Serve in volunteer capacities

Kimber McGinley, recipient
Jessica McGinley, donor
Rotarian Richard Sherman donates for Rotarian Lou Fusaro
WE ARE OUT FOR BLOOD

Not money
On May 6 Districts 5790 and 5810 in north central Texas celebrated 100,000 cumulative blood donations.

Anna Van Giesen before, during and after
The Governors’ Challenge Expands

- Exhibit at Conventions, Zone Institutes, PETS, District Assemblies and District Conferences
- Work with DGE’s and DGN’s
A Simple Model

- DG’s encourage friendly Challenges amongst their clubs
- Districts enjoy friendly Challenges with neighboring and partnering Districts
- Areas and Zones take up the Challenge
- Each sets their own goals, makes their own rules
- We share ideas, materials, and success
Handbooks

GOVERNORS' CHALLENGE
BLOOD DRIVE HANDBOOK

Global Network for Blood Donation
A Rotarian Action Group
www.goblooddrive.org

Getting Blood From Rotarians
A Guide to Successful Partnerships with Rotary Clubs for Blood Center Professionals
ALL DISTRICTS IN

- Texas
- New Mexico
- Southern Oklahoma

- 27,711 Rotarians
- 613 Clubs
Will you and your district accept a friendly Challenge?