

What's Your Top Ten?

Game Plan for Club Success



- Goal:** To assist clubs, not just struggling clubs, in forming a game plan for club success.
- How:** By using problem solving and brainstorming techniques under the direction of qualified and/or trained facilitators.
- Who:** Past Lt. Governors, Past Governors, CLE Trainers, current Lt. Governors, District Chairs or anyone we can find qualified to do the job.
- Tools:** “Pyramid of Success”, flip charts and other Kiwanis materials as needed later.

Be Positive

The Exercise:

- 1- Begin by distributing the “Pyramid of Success” to stimulate their thinking.
- 2- Have the Club identify the “Top Ten” things their club does well via a *brainstorming* session. Even small ideas such as a “Bear Auction” or shaking hands with everybody

Rules: All ideas are good ideas and no editorializing

- 3- When finished, have them *Prioritize* list.
- 4- Then ask question: Is there anything missing from list?

What can we do better?

- 5- Have the club identify Ten factors that would improve their club. *Repeat rules of Brainstorming!*
- 6- Repeat process of Prioritizing.

Now we are beginning to get a picture as the club sees its self.

Pick three!

The Game Plan

A Coach studies game films, goes to clinics, seeks out good assistant coaches, develops a play book for a variety of options, conditions the players, teaches them skills and then motivates the team to be winners. In other words, develops a *Game Plan for Success*.

Why don't we as Kiwanians do the same thing?

So, taking your top 3 choices to improve your club, what do we need to do to develop a *“Game Plan for Success”* for your club?

- 1- Brainstorm ideas on each choice
- 2- Can these ideas listed be incorporated into a viable plan?
- 3- If so, create a committee to formalize the plan and set time lines for success.
- 4- If not, what tools do we need and where do we go to get them?

At this point the Facilitator can assist by showing what tools are available and how to contact an expert in the field such as a District Chair.

It should be noted that as clubs do find success with their initial choices, that additional tasks to achieve club success be added to their agendas.

The “Game Plan for Club Success” is a “Work in Progress”

Improving our clubs should never end or become complacent as we strive for a *“Program”* with distinguished tradition every year!

